

# SASKIA DESCHAN

## GRAPHIC DESIGNER & ILLUSTRATOR

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Multi-faceted Graphic Designer and Illustrator with 7 years of experience in various design fields. Capable of working comfortably across cultures and languages. Specialized in logo and corporate identity creation. Proven as a detail-oriented, self-motivated inquisitive worker and an avaricious learner. Committed to creating powerful visual designs using illustrations, frame-by-frame animations, images and typography.

## WORK EXPERIENCE

- **02/2024 - now GRAPHIC AND MOTION DESIGNER FREELANCE**  
SLmedia Lisbon, Portugal
  - Concepting storyboards for Youtube advertisement videos of ACP
  - Creating frame-by-frame animations for video special effects
  - Editing all videos in After Effects
  - Wireframing and designing the website (ongoing)
- **10/2022 - 02/2024 GRAPHIC DESIGNER AND ILLUSTRATOR FREELANCE**  
Singe GmbH, Berlin, Germany
  - Designing the logo and illustrating the assets for HALO, an API-generated digital safety guide for mobility apps
  - Creating trainer and coach manuals for their product Pretty Deadly Self Defense, consulting on the re-design of its website using Figma and concepting promotional videos with Adobe After Effects
  - Illustrating for the social media campaign Warrior Women
- **02/2019 - 10/2022 LEAD GRAPHIC DESIGNER**  
JET Group, Lisbon, Portugal
  - Designing the original logo and brand identity
  - Managing, coordinating and communicating brand consistency to teams across the company and stakeholders
  - Creating all visual social media and website content
  - Consulting on UI and UX design of websites and apps
- **12/2017 - 12/2021 GRAPHIC DESIGNER**  
Transcendent Media Capital, Lisbon, Portugal
  - Designing logos and campaigns in addition to visual content and illustrations for social media for different NGOs in social and environmental segments
  - Concepting the logo and full campaign for Previct - Reclaim Your Safety in partnership with Victim Support Europe and the European Union
  - Coordinating and communicating brand consistency to stakeholders
  - Creating UN International Days posts and other content for social media
- **11/2017 - 07/2018 BRAND MANAGER**  
Pring Paris, Paris, France
- **12/2014 - 01/2017 CREATIVE ASSISTANT**  
Zoe Lee Shoes, Paris, France

## EDUCATION

- 10/2015 - 01/2017**  
**Master 1 Industrial Design**  
Creation et Technologie Contemporaine ENSCI, Paris, France
- 10/2011 - 03/2015**  
**Bachelor of Arts, Industrial Design**  
University of Applied Science, Regensburg, Germany

## SKILLS

INDESIGN | PHOTOSHOP | ILLUSTRATOR  
PREMIER PRO | AFTER EFFECTS | FIGMA  
PROCREATE | MS OFFICE | CANVA/VISME  
HOOTSUITE | SHOPIFY | 2D ANIMATION  
ILLUSTRATION | DRAWING | STORYTELLING  
WIREFRAMING | UI/UX | TEMPLATE DESIGN  
PRINT DESIGN | MOTION DESIGN  
FRAME-BY-FRAME ANIMATION  
ART DIRECTION | COPYWRITING  
LEADERSHIP | ADAPTABILITY | EMPATHY  
TIME MANAGEMENT | PROBLEM SOLVING  
ATTENTION TO DETAIL | TEAMWORK

## LANGUAGES



GER



ENG



FR



IT



PT

## INTERESTS



MUSIC



TRAVEL



NATURE



NUTRITION